

SOCOCER PLAY



PROLOGUE

As a federation, association or trainer the ambition to raise the level of youth players? Coordinate your trainers and players, plan your exercises, evaluate and write down every detail! Scout players, upload your videos and tag them using video analysis and add your own exercises to the existing exercise library. Big clubs and associations already preceded you!



ABOUT

SoccerPLAY is an online management system developed to provide the best possible support to associations, clubs, football schools and individual trainers in the development / training of youth players.

In 2009, SoccerPLAY, in collaboration with AFC Ajax, started as one of the first in the world of sports by offering a complete, didactic and methodically structured football training program for trainers and players. The platform quickly gained worldwide fame through the marketing of a strong training structure (according to the Ajax philosophy) and collaborations with various federations and professional football clubs (see KNVB Training Planner). SoccerPLAY has more than 800 practice forms, that are subdivided into different age categories. As a result, the online football training program can serve as a guideline for the youth policy of amateur associations. The exercises offers managers, coordinators and youth trainers support and guidance in giving and putting together football training sessions.

Via www.soccer-play.com, trainers can view exercise material and use it to easily create their own training, so that they can ultimately be printed out and taken to the training field. All training sessions are stored under their own account, so that every trainer builds up a database of training sessions.

SoccerPLAY distinguishes itself primarily by the qualitative content that it accommodates. Each year the youth players are getting carefully constructed and age-specific exercises presented. Specific learning objectives have been set for each age that contribute to periodic goals. The database of exercises now contains more than 800 exercises, arranged per age category. Every exercise is supported with forms, text, drawings, animation and video images. In short, SoccerPLAY has categorized the right exercises for the right ages.

But there's more. In addition to training material, there is also an online player tracking system available. This allows a trainer to easily follow the development of his players during the matches and the season. With the player tracking system it is possible to make game assessments, test the players, give specific technical and tactical assessment points and draw up an attendance report. The number of playing minutes, the positions and the number of goals and assists per player can also be recorded.

START

SOCCERPLAY



MODULES

SoccerPLAY has a didactic and methodical structure and is characterized by three important pillars, namely: age-specific exercises, mental training and methodical learning. Various experts have given direction to the interpretation of these topics. For example, Patrick Ladru, former youth trainer AFC Ajax, has developed all age-specific exercises, Bram Meurs, psychologist and writer of the book 'Mental training / coaching', has written a mental learning module and David Zonneveld, as an ex-professional, has played an important role played in the tactical play methods and the development of a motorical development module. Especially this strong, high-quality content is what makes SoccerPLAY so distinctive compared to other similar systems.

SoccerPLAY can be used in two ways, namely: via the integrated (club) learning line and via individual accounts. Naturally, the (club) learning line is interesting for clubs / associations and an individual account is interesting for trainers who have the motivation to give qualitative training sessions with a (personal) clear vision. What is also interesting is that both accounts have the option to use the drawing animation tool.

AGE-SPECIFIC EXERCISES

The system contains around 800 age-specific exercises. These are carefully constructed so that children can continue to learn from a good basis. Every year the same training topics are discussed, but new, more complex forms of exercise are discussed. In this way, players receive the most complete training and every season is full of new challenges.

MENTAL TRAINING & COACHING

It is known that our thoughts have a direct influence on our performance on the field. Our mental module supports trainers in the right way of coaching. On the other hand, it supports players in creating an ideal performance state under pressure.

MOTORICAL LEARNING & TACTICS

With the motorical learning exercises, children must focus their attention during the execution on the end goal and not so much on the technical execution of the technique / skill. Which coaching moments are given? Motorical learning is not about the immediate (technical) effect of the exercise, but about the longer-term consequences.



PATRICK LADRU

Author "age-specific exercises"

In collaboration with SoccerPLAY I have developed a platform in which all training topics are written per age category. Due to the fact that I was already working at AFC Ajax at the time, they were willing to link her name to this platform. This is how the "Ajax Online Academy" came into being, which has since gained worldwide fame. After I left Ajax for a foreign adventure, I worked intensively with the system every day for 3 years and managed my team of coaches in this way. Because I was trained earlier in the 1990s with the vision of Louis van Gaal and later allowed to work with that of Johan Cruyff, my work has become a mix of the two most famous coaches in the world!

TECHNICAL



BRAM MEURS

Auteur 'Mentale training / coaching'

Bram Meurs is a social & organizational psychologist and in possession of the Sports Psychology certificate. In addition to playing in the top of the amateurs, Bram played professional football at PSV and FC Eindhoven. He holds the Trainer Coach III diploma and wrote the books Voetbal Psychologie (2014) and Kopsterk (2010, co-author). Both books are about how trainers and players can improve on a mental level. Based on these books, Bram guides several players from professional football (at home and abroad) and teaches his methodology within the KNVB training courses. His guidance and training are aimed at teaching football players how to reach their level under all circumstances.

MENTAL



DAVID ZONNEVELD

Author "Mental training / coaching"

David Zonneveld played as a soccer player at a few professional clubs, after which he soon aspired to the trainer profession. He started at Telstar as a video analyst for the first team, then he became a youth coach at FC Volendam and Telstar and quickly obtained his UEFA A / B / C licenses. In addition to his Sports Management studies, David specializes in motorized learning for children, the development of playing methods and has great tactical thinking skills. David also develops periodization plans and annual plans for clubs and associations.

MOTORICAL

CONTENT

The content of SoccerPLAY offers practical tools to streamline your vision, whether it is about training an individual player, a team or a complete youth education. Supporting and training the trainers is the main goal.

- For example, trainers can:
- follow a learning path in which every age category receives thoughtful and qualitative training;
 - develop their own learning line;
 - make a structured annual plan;
 - use a coordination tool to manage trainers;
 - develop and animate their own training courses (with the built-in animation tool);
 - monitor the development of their pupils;
 - process videos in the platform.

Technology has influenced the sport in an unprecedented way in recent years. SoccerPLAY has always been progressive in this regard in recent decades. Even today, we are looking into the possibilities for continuing to develop the platform. Each club has a different way of working and that naturally also results in customized adjustments! We are fully open to this. SoccerPLAY is an “open” system in which clubs can also edit / manage their own content.

AGE SPECIFIC EXERCISES	U9	U10	U11	U12	U13	U14	..
positionplay	3:1	4:2	5:3	6:4	..		
heading	sitting / on knees	knees / standing	with jump / duel	..			
tactics				
dribbling					
control	..						
strength							
shooting							
passing							
throw in							
..							

PROGRESSION PLAYER

FOR

SoccerPLAY is an online management system developed to provide the best possible support to associations, clubs, football schools and individual trainers in the development / training of youth players. The various options within the program make it possible to use it for different purposes.

FEDERATIONS (WHITE LABEL)

Federations can use their (own “branded”) system in different ways. For example, there are federations that invest in the system and operate with it at clubs from the higher divisions. However, there are also federations that use it in national training.

CLUBS

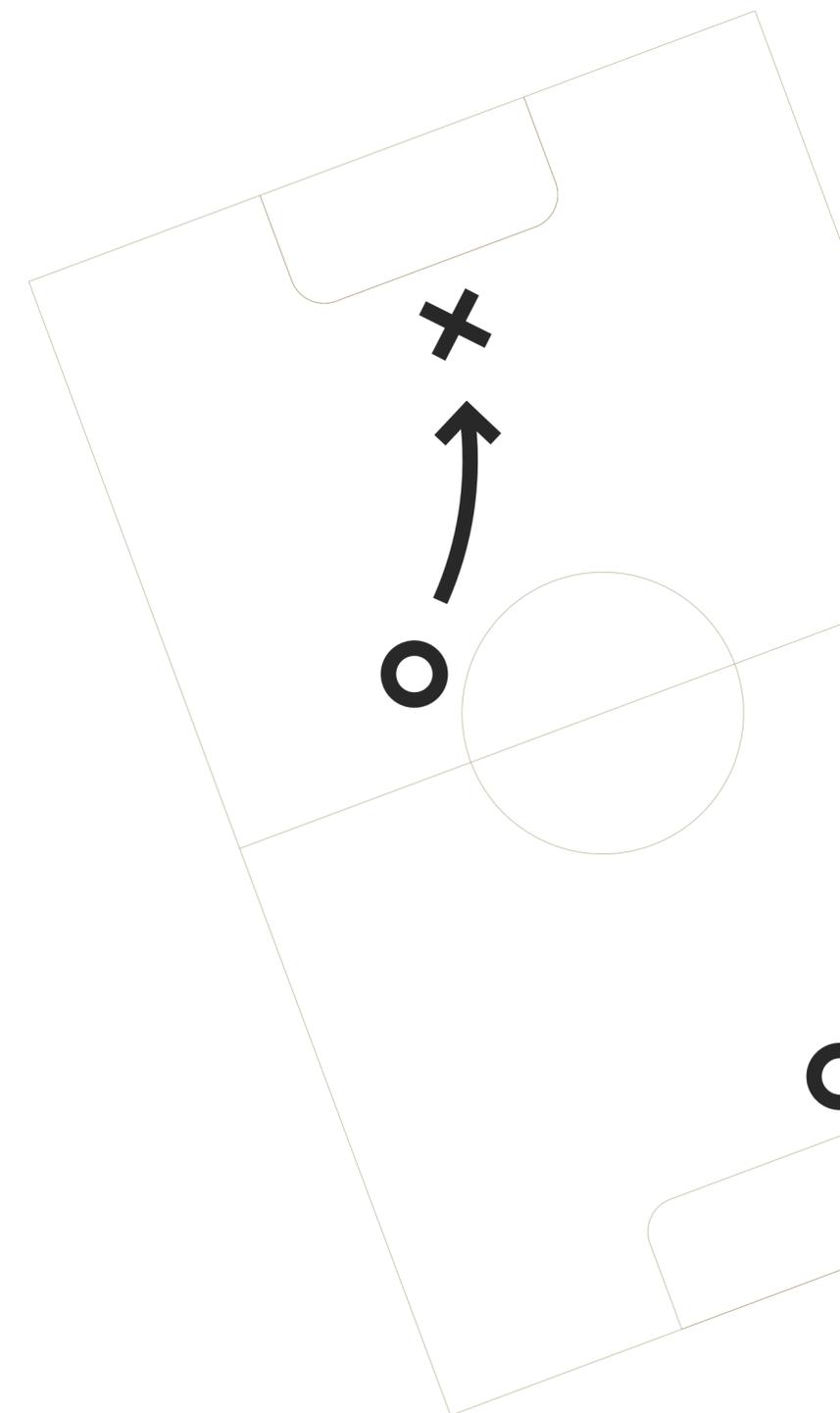
Both professional and amateur associations use the system. On the one hand, it offers a qualitative and well thought-out (club) learning line, but it also offers the possibility to abandon this and to process a complete, own annual plan.

FOOTBALL SCHOOLS

SoccerPLAY is a useful tool for football schools that want to make a professionalization of data. The football school can train with a clear and clear vision and the platform also offers the possibility to monitor the development of the players. Something that will play an increasingly important role in a sports culture where more and more value is being attached to data.

INDIVIDUAL TRAINERS

There are also various purchase motives for trainers. It may be that a trainer has no or little experience in providing training, but wants to provide quality training for his / her team. The exercises of SoccerPLAY makes this possible. It may also be that a trainer wants to do more than just provide training but also wants to see the development of the players based on hard data.



REFERENCES

In 2009, SoccerPLAY started as one of the first in the world of sports (the former Ajax Online Academy) by offering a complete, didactic and methodically structured football training program for trainers and players. The platform quickly gained worldwide fame through the marketing of a strong training structure (according to the Ajax philosophy) and collaborations with various federations and professional football clubs. Over the years we have built constructive partnerships and relationships with organizations around the world. Below you will find an overview of SoccerPLAY users.

8500+

users

6

federations



100+

clubs



8000+

trainers





SOCCERPLAY

WWW.SOCCER-PLAY.COM

INFO@SOCCER-PLAY.COM

+31 (0)252 823 071